

APPENDIX 4

SUMMARY OF VISION AND OBJECTIVES

York Northwest Area Action Plan Issues and Options

Summary of Feedback on Vision and Objectives

VISION

Introduction

A draft vision was prepared in respect of the York Northwest Area Action Plan and included for consultation in the Issues and Options report:

“To create an exemplar sustainable community, providing innovative, contemporary design of the highest quality – a development which is fully integrated with the city and the wider region, where people want to live and work and business will thrive”

Comments on the draft vision were solicited through various public and stakeholder consultation events, including workshops, leaflet drops, focus group meetings, and specific “open days” staged throughout the area.

This report summarises consultation responses to the draft vision and objectives. This vision/objectives will be developed and refined for further consultation in the forthcoming “Preferred Options” stage of the plans development.

Vision Content

Consultees were very positive about the draft vision, with between 64% and 79% of people supporting the statement, and only between 10 and 13% of people objecting. Particular support was registered for the themes of sustainability, integration, innovation, quality, vitality and quality of life.

Consultees identified several themes and issues that they considered underrepresented in the draft York Northwest vision. In terms of themes, Liveliness was highlighted by a significant number of consultees, using words such as busy, vibrant and thriving. Viability was also mentioned by many of those consulted through the stakeholder workshops, though was not mentioned by public consultees.

Many more specific issues were recommended for inclusion in the York Northwest vision, most frequently referred to were a more detailed description of sustainability to include green transport, and representation of leisure and retail activities. The importance of Yorks historic character and significance of flood risk were also highlighted, and provision of green infrastructure/ accessible community facilities and meeting of housing need were mentioned by consultees. The fact that the development offered the opportunity to create a distinct new quarter for York was raised.

Vision structure

Consultees requested that the vision be simplified, it was thought by some to be too all-encompassing, needing reference to the specific purpose of the site.

One consultee raised the possibility of having more than one vision for different parts of the development area.

OBJECTIVES

Introduction

Responses were received requesting a balanced approach to be taken to the objectives given with focus on community, transport, social infrastructure and green spaces. Others were looking for more linkages with the Core Strategy and the vision in this. To ensure the plan takes forward a comprehensive approach more explanation as to how each site relates to each other was suggested.

Priorities for objectives

The objectives were prioritised in public feedback and at the workshops, the full quantitative results of this are shown below. Two of the highest objectives from both consultation events were for 'integration with the city/surrounding area' and 'meeting housing needs'. The public response also gave provision of 'high quality health, education, retail and community facilities' high priority whilst the need to provide 'exemplar high quality development in terms of building design and spaces' was given priority by the workshop participants.

Support for objectives was also registered in representations, though relatively few respondents (6 in total) did so – quantitative results are also shown below, with the “carbon neutral community” and “carfree/ low car dependency” objectives proving most popular. The point was made that objectives were interrelated and interdependent in some cases. It was also felt by some that constraints and objectives embedded in planning policy at other strategic levels (eg nationally) do not need to be reflected in the development objectives for York Northwest. More specific site related objectives were also requested by some.

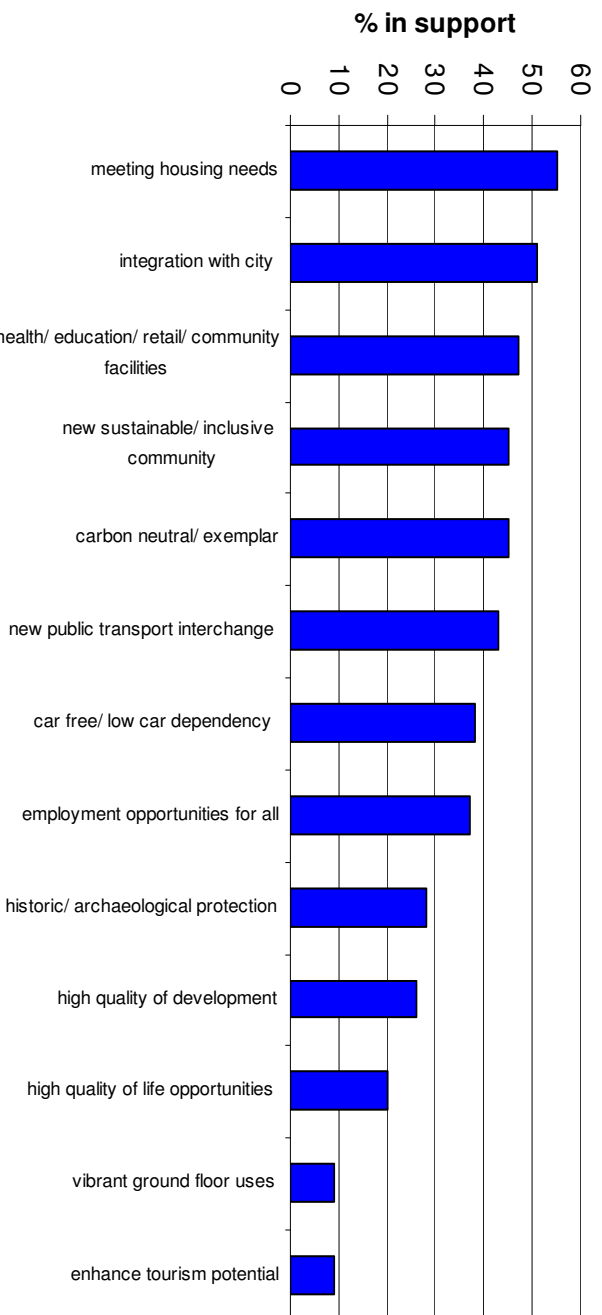
Several Additional Objectives were proposed in representations:

- Environmentally sustainable transport plan absolutely minimising private car use and reducing traffic
- Ensuring the integrity and improvement of wildlife corridors, incorporating the review of present and future flood plains. Conserving and enhancing the natural environment and biodiversity
- Avoiding flood risk and reducing its impact to people and property
- Maximise use of brownfield land
- Reduce waste and increase levels of recycling and reuse
- Maintaining and enhancing water quality
- Support the development of Science City York, positioning York as an international world class centre of excellence and strengthening Science City York clusters
- Bring forward strategic sites to create a competitive city centre and meet the specific needs of bioscience, IT & digital, creative technology and tourism industries
- Mixed use development offering good access to jobs and services

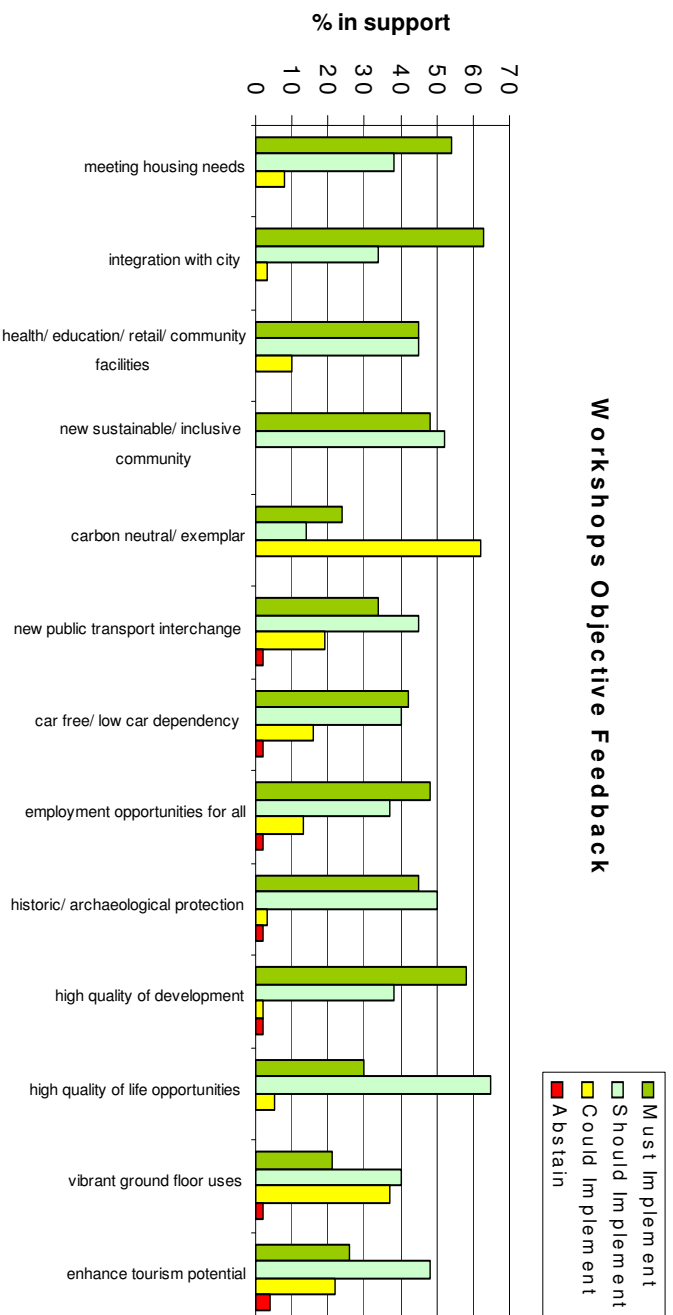
Representees also proposed amendments to objectives:

- Objective 11 – include “To promote accessibility by sustainable modes of transport through walking, cycling and the development of high quality public transport solutions”.
- Objective 3 – include “To provide a distinctive, high quality exemplar development , both in terms of building design and the treatment of spaces between them”
- Objective 12 – “... and that the development of the York Northwest area is wholly integrated into the historic city without prejudicing its character, setting, vibrancy and sustainability”

Public Comment Form Feedback

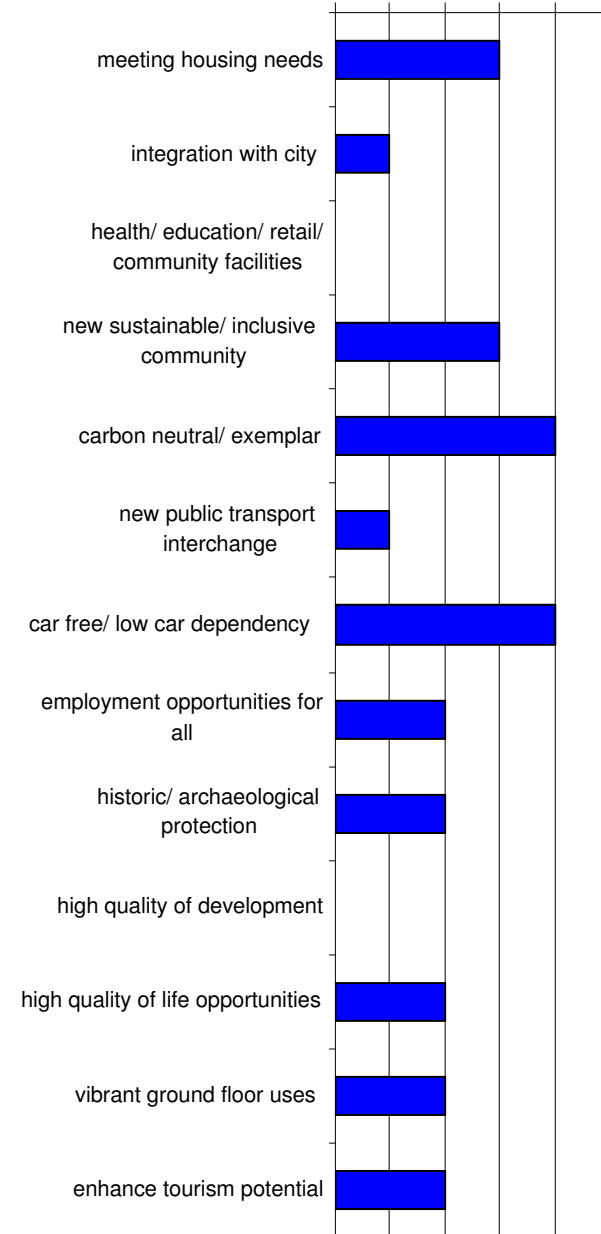


Workshops Objective Feedback



Number supporting

0 1 2 3 4 5



Representations Feedback

Vision Feedback

Consultation Event	Themes Supported	Additional Themes	Aspects Objected to	Levels of support/ objection
Stakeholder workshops	Innovation: <i>Iconic, distinctive, contemporary</i> Sustainability: <i>Eco-friendly, low carbon</i> Quality: <i>High quality, well designed</i> Quality of life: <i>Happy, well being, people friendly, communities</i> Integration: <i>connective, permeable, linked to city centre</i>	Viability: <i>Practical, realistic, deliverable</i> Lively: <i>Thriving, busy, vibrant</i>	None	14% support 50% support with amendments 11% object 25% abstain
Public leaflet returns	No Comments	No Comments	No Comments	79% support 8% object 13% abstain
Public comment forms returns		<ul style="list-style-type: none"> • Low car use, public transport/ cycle priority • Respectful of historic character • Leisure and tourism aspects promoted 	“Contemporary Design” - can this be promoted	
Inclusive York forum	No comments	No comments	No Comments	No Comments
Ward Committee comments	No comments	No comments	No Comments	No Comments
Focus group response	No comments	No comments	No Comments	No Comments
Letters of representation	Integration: <i>accessibility, permeability.</i> Sustainability: <i>Eco-friendly, low carbon</i> Quality of life: <i>safe</i>	<ul style="list-style-type: none"> • Integration to city centre & wider city • Meeting housing need • Green infrastructure provision/ protection • Flood risk • Compliance with Core Strategy vision • Need for rapid regeneration • Provision of accessible community facilities • Individual quarter with own identity • Relationship to historic city • Refer to shopping and leisure activities • Green transport provision 	Phrases “sustainable community”, “integrated with the city” are unnecessary, duplicating national planning policy. Phrase exemplar is unnecessary, having no meaning in planning terms	Of those expressing an opinion: 70% support 10% object 2% neutral comments

Issues supported are noted in terms of (**Themes:** *example comments*)